

Tools and Resources for daily use

1

Website Platform

- <https://wpengine.com>
- <https://wordpress.com>
- <https://www.squarespace.com>
- <https://www.weebly.com>
- <https://www.joomla.org>

2

Webhosting

- BlueHost
- HostGator
- Godaddy
- Inmotion Hosting

3

Domain name registration

- Godaddy
- Name.com
- register.com
- Hover.com

4

Landing pages

- <https://www.leadpages.net/>
- <http://landingpagemonkey.com>
- <http://unbounce.com/>
- <https://instapage.com/>

5

Social Media

- <https://www.facebook.com/>
- <https://www.pinterest.com/>
- <https://www.instagram.com/>
- <https://www.linkedin.com>
- <https://www.youtube.com/>
- <https://www.tumblr.com/>

6

Scheduling

- <https://meet Edgar.com/>
- <https://buffer.com/> - pre schedule tweets
- <https://hootsuite.com/>
- <https://calendar.google.com>
- <https://upto.com/>
- <https://calendly.com/>
- <https://acuityscheduling.com/>
- <http://www.scheduleonce.com/>
- <http://coschedule.com/>

7

Tracking

- <https://www.google.com/analytics/>
- <http://www.hypertracker.com/>
- <https://www.clicktale.com/>

8

AutoResponder Software

- <https://www.aweber.com>
- <https://mailchimp.com>
- <https://converkit.com>
- <https://www.icontact.com/>
- <https://www.getresponse.com/>

9

Marketing/sales/automation

- <https://www.infusionsoft.com/>
- <https://simplero.com/>
- <https://ontraport.com/>

Recording

10

- <http://www.bluemic.com/products/yeti/>
- <http://www.logitech.com/en-us/product/hd-pro-webcam-c920>
- <http://www.screenflowwindows.com/>
- <https://screenflow.en.softonic.com/mac>
- Your Mobile Phone

Sharing Docs and Videos

11

- <https://aws.amazon.com/s3/>
- <http://www.ezs3.com/>
- <https://www.google.com/docs/>
- <https://www.dropbox.com/>
- <https://trello.com/>
- <https://evernote.com/>

Graphic Design

12

- <http://www.apple.com/pages/>
- <http://www.adobe.com/products/indesign.html>
- <https://www.canva.com/>
- <https://www.picmonkey.com/>
- <https://99designs.com/>
- <http://minisitegraphics.com/>

Connecting

13

- <https://www.skype.com/>
- <http://voipcallrecording.com/>
- <https://voice.google.com/>
- <https://www.techsmith.com/jing-features.html>
- <https://hangouts.google.com/>

Shopping Carts

14

- <https://www.paypal.com/>
- <https://getdpd.com/>
- <https://samcart.com/>
- <http://www.clickbank.com/>
- <https://nanacast.com/home.php>
- <https://www.17hats.com/>
- <https://www.moonclerk.com/>
- <https://www.freshbooks.com/>
- <http://www.authorize.net/>

Communication

15

- <https://www.webinarjam.com/>
- <https://live.fb.com/>
- <https://www.webex.com/>
- <https://zoom.us/>
- <https://www.skype.com/>
- <https://www.crowdcast.io/>
- <https://www.gotomeeting.com/webinar>

Video Recording

16

- <https://camtasia-studio.en.softonic.com/>
- Iphone
- Android Phone
- Movie Pro
- <https://vimeo.com/>
- <https://itunes.apple.com/>

17

FTP

- <https://filezilla-project.org/>

18

Survey

- <https://www.surveymonkey.com/>
- <https://qualaroo.com/>

19

Legal:

- <https://www.legalzoom.com/>

20

Outsourcing

- <https://www.fiverr.com/>
- <https://www.upwork.com/>

21

Tech and Customer Support

- <http://www.herodesk.com/>